

# Newsletter October 2022



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## „Message for Ukraine” Our manifesto-event

*Stay up-to-date with the 2022 event dedicated to the European Cooperation Day!*

2022's initiative of Romania-Ukraine Programme to celebrate the European Cooperation Day was a manifesto dedicated to Ukraine and the Ukrainian people.

"Message for Ukraine" campaign aimed to convey a message of solidarity in a unique format through contemporary mural artwork and support for education.

# European Cooperation Day 2022

## Under the call of #STANDWITHUKRAINE and with the involvement of #YOUTH4COOP from Romania and Ukraine.

The 2022's initiative of the Joint Operational Programme Romania - Ukraine 2014-2020 to mark the **European Cooperation Day** was designed as a manifesto campaign under the title "Message for Ukraine".

The campaign aimed at increasing our Romanian and Ukrainian beneficiaries' sense of belonging to the European cross-border community, putting the focus also on young people in the context of the European Year of Youth 2022.

The programme campaign was deployed during **July 18th – October 6th** and included a range of components adhering to the generous **theme of solidarity** through mural art and **youth engagement**:

- **On-line artwork competition** organized for young people from Romania and Ukraine;
- **Large-scale mural artwork** painted in Suceava, Romania;
- **Inauguration public event** and overall promotion of the campaign, targeted the general public;
- **School supplies packages** distributed to schools in Ukraine;
- **Our beneficiaries' Local Actions** were strongly encouraged.



# Mural Painting for Solidarity

## „The birds of will and freedom“

**The largest contemporary mural painting in the city and county of Suceava, Romania.**

We are facing unprecedented circumstances that show us more than ever that we are **stronger together** and that good neighbours matter the most.

The Romania-Ukraine Joint Operational Program 2014- 2020 wanted to emphasize the good cooperation between Romania and Ukraine and the financial support of the European Union for these border areas in the most original and creative way possible. It aimed to **turn this day of cooperation celebration into an occasion of encouragement and support for our neighbors and partners in Ukraine** in their struggle for freedom and peace.

For this purpose, a **large-scale mural painting on the 3-floored wall** of the library building of "Mihai Eminescu" National College in Suceava was created.



**"Birds of will and freedom"** belongs to **Tetyana Lebedenko, a 15-year-old girl** from Odesa region. Her artwork expresses the hope for freedom of the people of Ukraine. *"The idea of peace is reflected through the swan and the crane, while the sun reinforces the belief that this heavenly star will rise again for the Ukrainian citizens and the war will end."*

The mural was made by professional mural artists and became the emblem of our Programme for this year.

## Work in progress highlights





## Inauguration event

*On October 5, 2022, "Message for Ukraine" campaign, organised to mark the European Cooperation Day, reached its end with a public event held in Suceava.*

We came together to share, look back, celebrate and send solidarity messages for our partners and friends from across the border.

If the message of the artwork is an urge to "*face life's challenges with dignity and courage*", **the message of Romania-Ukraine Programme is that resilience means never losing your ability to be creative, optimistic**

**and see the positive potential of humanity** even in the most difficult conditions.

There was a wide participation of both local authorities in Romania and Ukraine, cross border partners and a lot of mothers with children, that fled to Suceava from the war.

The audience included representatives of the Managing Authority of the programme and the Joint Technical Secretariat, of the Regional Office for Cross Border Cooperation Suceava hosting the JTS, representatives of Suceava City Hall and Suceava County Council.

And for this message of solidarity to better reach our neighbors and partners, representatives of Chernivtsi Regional Council, Ukrainians Union from Romania, Suceava branch, Chernivtsi Regional Centre of Esthetic Education, Regional Retraining and Advanced Training Center from Chernivtsi and Help Romania Ukraine Logistic Hub in Siret and Chernivtsi also attended the event.



Simultaneously, artistic workshops were organized for the Ukrainian children in Suceava under the guidance of the **well-known Romanian graphic artist and caricaturist** Mihai Pânzaru-Pim and **Institutul Bucovina** NGO. The little ones drew symbols of cooperation on an interactive board, using the colors of the national flags and enjoyed the school supplies offered by the programme.



The participants vibrated to the messages addressed to the people of Ukraine and shared the experience of cooperation of border communities in the current context. At the end, many of them took pictures with the mural and our young artist, Tetiana Lebedenko, who was present at the event.



Tetiana came with her mother to the event, her first trip ever to Romania. Her message, although coming from a 15-year old young lady, expressed gratitude for the solidarity shown by the Romanian people and the European Union to Ukraine and the Ukrainian people. The inauguration event was also a good opportunity to hand her over the big prize, an electric scooter.



Every year, the Managing Authority (Ministry of Development, Public Works and Administration from Romania) and the Joint Technical Secretariat (Suceava Regional Office for Cross Border Cooperation) joined the celebration of the cooperation programmes funded by the European Union, marked around 21 September by the European Cooperation Day, a period of events that bring together communities on the Union's internal and external borders. This year was the 11th celebration of this day and took place under

the auspices of the European Year of Youth.



# The inception...

*It all started with a competition for young artists from Romania and Ukraine!*

Romania-Ukraine Programme organized during July 18 – September 4, 2022 the art competition "Message for Ukraine". The purpose of the contest was to **make the voice of young people** from the programme countries **heard through art** and give an impetus for young people to believe in their chance.



The competition was dedicated to youth between 14 and 30 years old, from Romania and Ukraine and had 2 phases.

Submission of paintings or digital original artworks delivering the thematic of the contest: support and solidarity with the people of Ukraine by uploading on the Programme website [www.ro-ua.net](http://www.ro-ua.net) during July 18 – August 21, 2022. While the public voted their favorite artwork on the Facebook page [ENI CBC Romania-Ukraine 2014-2020](https://www.facebook.com/ENI-CBC-Romania-Ukraine-2014-2020) during August 31st and September 4, 2022.

**More than 60** artworks were submitted from both countries, analyzed by the jury which selected 6 paintings for the final voting phase, in line with the regulation published for the contest. The finalists were those who managed to best illustrate the main condition of the contest: present an encouragement and solidarity message in a peaceful and creative way.

The winning artwork was turned into a large scale street art by professional artists, and all the finalists received incentive prizes, 1 electric scooter for the winner and 5 modern smartwatches for the finalists.

Following the public vote on [the Programme](https://www.facebook.com/theProgramme) Facebook page, "**Birds of will and freedom**", made by a 15-year-old artist from Odesa, Ukraine – **Tetyana Lebedenko**, was declared the winner.



The "Message for Ukraine" manifesto-campaign was appreciated by the on-line social media users and generated over 4 million post reach and around 40k post engagement from the 2 countries and 1k extra followers on the programme Facebook page [ENI CBC Romania-Ukraine 2014-2020](https://www.facebook.com/ENI-CBC-Romania-Ukraine-2014-2020).

## Finalists of "Message for Ukraine" competition

The ranking of artworks, according to the public vote on the program's Facebook page was:

- WINNER #2: "Birds of will and freedom"
- II #6 "With love for Ukraine..."
- III #3 "Ukraine girl"
- IV #4: "Brave Ukraine"
- V #5 "Bright future"
- VI #1 "With hope and faith, that everything will be Ukraine!"



EUROPEAN UNION



Romania-Ukraine  
ENI-CROSS BORDER COOPERATION



# MESSAGE FOR UKRAINE

 ENI-CBC-ROMANIA-UKRAINE 2014-2020

 [WWW.RO-UA.NET](http://WWW.RO-UA.NET)



# Future belongs to children!

*2022 is the European Year of Youth, shining a light on the importance of European youth to build a better future – more inclusive and digital.*

Romania-Ukraine Programme message to the youth of Ukraine on the European Cooperation Day was one of encouragement. Even in this tough times, the education must continue.

Therefore, our campaign included sending **about 500 packages of school supplies to children learning in 5 schools in Ukraine**, in the programme area.

The packages were distributed with the support



of JTS Branch Offices in Ukraine and direct involvement of representatives of Ukraine in the Joint Monitoring Committee of the Programme, to:

- "Yunist Bukovyny" Chernivtsi Regional Centre of Esthetic Education, Chernivtsi region.
- Bolekhiv Lyceum No.1"Academic", Bolekhiv city, Ivano-Frankivsk Region
- Uzhhorod Greek Catholic Private Lyceum "TheoBand", Zakarpattia Region.
- Communal institution Bilhorod- Dnistrovsky orphanage, Odesa region
- Andriyevo- Ivanivska boarding school of I-II degrees for orphans and children deprived of parental care, Odesa region





# Local Actions

The beneficiaries of Romania-Ukraine Programme also marked the European Cooperation Day “Message for Ukraine” through various events and activities carried out both in Romania and Ukraine. These included folkloric festival (**VOCALIC, Tulcea**), conference for the Ukrainian refugees (**ROOTS, Botosani**), actions on prevention led by law enforcement involved in the program (*Gendarmerie Suceava – **CB Crime**, Emergency Situation Department Chernivtsi - **Safety&Protection**, Romanian Police Satu Mare - **SAGA***), networking meeting (**UNIVER.U, Suceava**), outdoor festival (**Fire&Rescue, Chernivtsi**), cooperation conference (**Hutsul Union, Maramures**), drawing workshop (**Heritage, Agris**) and charitable activity (**PREPOD, Ivano-Frankivsk**).





The list of events and the details regarding the actions carried out by the Romania - Ukraine Programme 2014-2020 in the month of European cooperation are available on the website [www.ro-ua.net](http://www.ro-ua.net) and [www.ecday.eu](http://www.ecday.eu), but also on the facebook page of the programme <https://www.facebook.com/ENI-CBC-Romania-Ukraine-2014-2020>.

## Scan the QR code to watch the Happy European Cooperation Day video!



European Neighborhood Instrument (ENI) and co-financed by the participating countries in the Programme. The Programme is dedicated to the border areas between Romania and Ukraine and will contribute to the overall objective of the European Neighborhood Instrument: progress towards an area of prosperity and good neighborliness for the benefit of Member States and non-EU members through cross-border cooperation actions.

[www.ro-ua.net/en/](http://www.ro-ua.net/en/)



This Programme is funded by the European Union



The European Union is made up of 27 Member States who have decided to gradually link together their knowhow, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.