



Culture and historical heritage

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Implementation area:

Romania: Botosani city, Botosani county

Ukraine: Ivano Frankivsk city, Ivano- Frankivsk region



Budget (EUR):

842,101.72 – ENI grant

96,458.28 - regional/ local contribution (co-financing)



The partnership:

Lead Partner

Botosani City, Botosani county, Romania, local public authority

Partners:

- B1- Department of Economic Development, Ecology and Energy Saving of Ivano-Frankivsk City Council, Ivano-Frankivsk region, Ukraine, local public authority
- B2- Botosani County Department of Culture, Romania, public institution
- B3- Center of Municipal and Regional Development - Resource Center, Ivano Frankivsk region, Ukraine, NGO

The purpose is:

- To establish and operationalize two new cross-border touristic products- Botosani Multimedia Museum of Cultural Diversity and Ivano Frankivsk Museum of Weapon;
- To promote the common tangible and intangible cultural heritage in 2 festivals capitalizing the cross-border area Botosani (RO) – Ivano Frankivsk (UA);
- To build a network of 140 representatives of LPAs, cultural institutions, NGOs working in the cultural and minorities fields, stakeholders, members of the community, mass-media, economic agents in the hospitality business to exchange experience and work together in 2 workshops and 2 cross border conferences in Botosani (RO) and Ivano-Frankivsk (UA).

Project outcomes

4 institutions using programme support for promoting local culture and preserving historical heritage;

2 improved cultural and historical sites: cellars in 1 Decembrie 45 Street in Botosani City and Pototki Palace in Ivano Frankivsk

2 New touristic products for the communities of Botosani (RO) and Ivano-Frankivsk (UA) to capitalize the historical and cultural potential, increasing the number of overnight stays

2 Events to promote the common tangible and intangible cultural heritage - two cross-border festivals in Botosani (RO) and Ivano-Frankivsk (UA)

140 Representatives of LPAs, cultural institutions, NGO s working in the cultural and

minorities fields, stakeholders, members of the community, mass-media, economic agents in the hospitality business - experiential learning acquired while exchanging ideas and working together during two workshops and two cross-border conferences RO-UA

2 Cross Border Cultural Diversity Festivals in Botosani (RO) and Ivano Frankivsk (UA)

1 Cross-border network of people and stakeholders in LPAs, cultural institutions, cultural and minority NGOs, mass media and economic agents in the hospitality sector working together in workshops and conferences for the common goal of increasing the touristic attractiveness of the cross-border area

Target groups and final beneficiaries

Abt. 2,600 people: cross border project implementation unit, participants to the project activities (start up and wrap up conferences, workshop for promotion of cultural diversity, cross border conference on preservation, promotion and development of the cultural and historical heritage, cross border festival of cultural Diversity) from Romania and Ukraine, visitors of Ivano Frankivsk Cross Border Museum of Weapon, visitors of Botosani Cross Border Multimedia Museum of Cultural Diversity **have participated to the project activities.**

1,800,000 citizens: population of Botosani county (Romania) and Ivano- Frankivsk region (Ukraine) **will benefit from the project results on the long term.**



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