

HE-CROSS - Development of cross-border cooperation in promoting objects of historical and cultural heritage in the cross-border territory of Romania and Ukraine

Culture and historical heritage

2SOFT/2.1/91

Implementation area:

Romania: Suceava county

Ukraine: Ivano- Frankivsk region



Budget (EUR):

409,176.50 – ENI grant

45,464.00 - regional/ local contribution (co-financing)



The partnership:

Lead Partner

Stefan cel Mare University of Suceava, Romania, education institution

Partners:

- B1 Ivano-Frankivsk National Technical University of Oil and Gas, Ukraine, education institution

The purpose is:

- To improve awareness of target groups and final beneficiaries about historical and cultural heritage sites and to increase the flow of tourists in the cross-border area through the creation and distribution of attractive information products (videos, virtual 3D tours, publications in English, Romanian, Ukrainian, interactive map with objects of historical and cultural heritage);
- To restore cultural and historical sites, enhancing the cross – border touristic potential of the eligible area. The renewed Geological Museum of Ivano-Frankivsk National Technical University of Oil and Gas (which offers unique information and exhibits) will be promoted as a landmark and included in the list of tourist attractions. In addition, it will serve as a training-center for students from both universities.

Project outcomes

2 institutions using programme support for promoting local culture and preserving historical heritage;

1 improved cultural and historical site- Geological Museum of Ivano-Frankivsk National Technical University of Oil and Gas.

1 website in the form of an interactive map with marked historical and cultural heritage sites, text information about landmarks, video, and 3D laser scanning data;

100 Virtual 3D tours- an innovative experience offering anyone who wishes to visit the most important cultural and historical objectives to do so online, prior a visit in the area.

1 Electronic database of historical and cultural objects- About **100** objects of historical and cultural heritage 3D lasers scanned and videos about the most important landmarks in project area, all placed within a complex, accessible, feasible application;

1 Tour-operators' electronic database- A collection of information about tour-operators in Ivano-Frankivsk Region, Ukraine and Suceava County, Romania;

6 Brochures (each in English-Romanian and English-Ukrainian) on results of the project;

1 Enchanted House (book for children), in Romanian and respectively Ukrainian.

Target groups and final beneficiaries

Abt. 320 students from Stefan cel Mare University of Suceava and Ivano-Frankivsk National Technical University of Oil and Gas, employees of tour-operators and travel agencies, employees in tourist information centres and bureaus from Suceava County and Ivano-Frankivsk Region **have participated to the project activities.**

2,000,000 members of territorial communities living within Suceava County and Ivano-Frankivsk Region, 400,000 tourists who visit of Suceava County and Ivano-Frankivsk Region, 14 regional and local mass media, 250 tour operators and employees travel agencies of Romania and Ukraine. **will benefit from the project results on the long term.**



Contact details

Mr. Stefan Purici: rectorat@usv.ro; stefanp@atlas.usv.ro

Mrs. Harieta Sabol: harieta@atlas.usv.ro

Social media / Website

<https://bmpp.usv.ro/he-cross/>

<https://hecross.net/ro/>