Romania-Ukraine
ENI-CROSS BORDER COOPERATION

ICT Tools

2SOFT/3.1/80

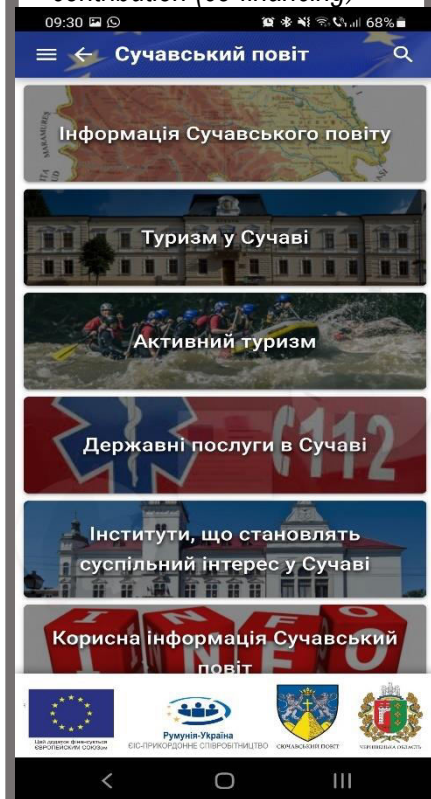**Implementation area:**

Romania: Suceava county

Ukraine: Chernivtsi region

Budget (EUR):
98,022.60– *ENI grant*
10,891.40- *regional/ local contribution (co-financing)*

The partnership:

Lead Partner   **Suceava County Council, Romania, local public administration**

Partners:
- **Department of Tourism of Chernivtsi Regional State Administration, Ukraine, public institution**

The purpose is:

- Increasing the number of tourists visiting Suceava County and Chernivtsi Region by developing a new, modern, free and easy to use software tool.
- Raising traffic at Suceava-Chernivtsi border crossing points by promoting tourism in these regions and providing useful information in a mobile app for smartphones and tablets.

Project outcomes

Increasing the number of tourists in the cross-border region of Suceava - Chernivtsi with **1%** in the next year after project implementation

Increase of traffic at the Suceava Chernivtsi border crossing points by **1%** in the next year after the implementation of the project

1 additional ICT based tools developed supporting cross-border cooperation

1 new ITC tool will be developed, namely the "Smart Travel Bucovina" mobile application,

1 information campaign for mobile application conducted

Target groups and final beneficiaries

Abt. 1,000 persons that will download and install the smartphone application; 2,200 entities/ groups residence from Suceava and Chernivtsi region have participated to the project activities.

2,131,000 providers of accommodation services, population of Suceava County and Chernivtsi Region and travelers crossing the border Siret (RO) and Porubne (UA) will benefit from the project results on the long term.

Contact details

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Social media / Website

http://www.cjsuceava.ro/ro/proiecte-in-implementare/smart-travel-bucovina

http://visitingbucovina.ro/stb/