

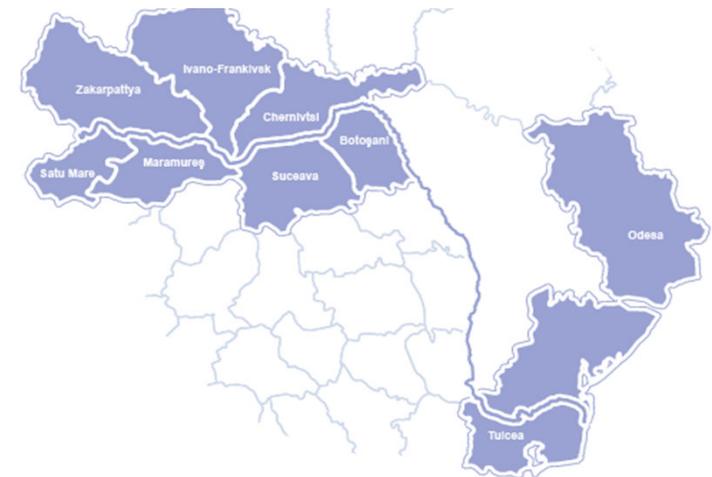
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Lessons learned & best practices From ENI to NEXT



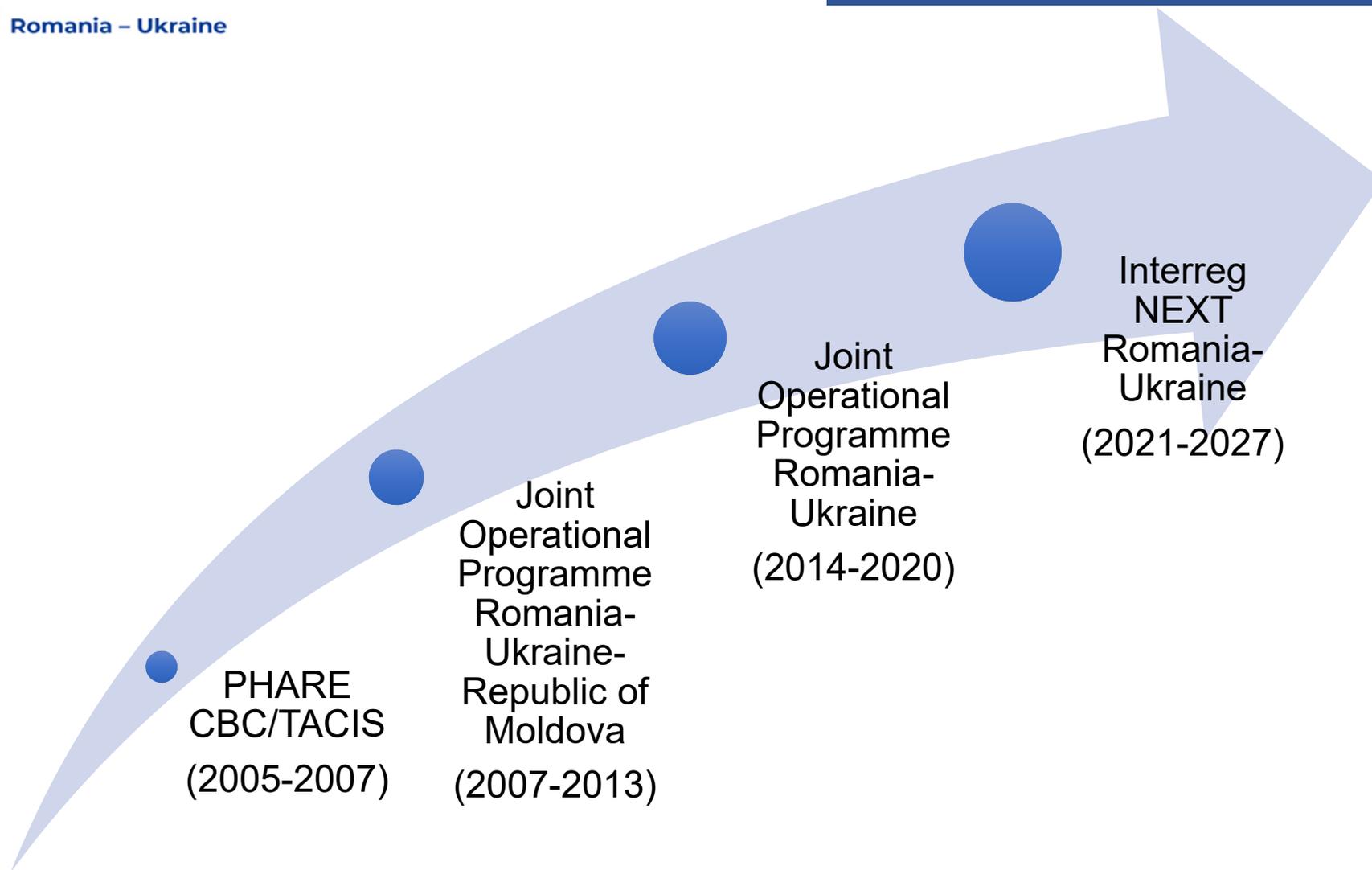
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The heritage of cooperation



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Lessons learned

- *Project ideas can be found on the Home page of 2014-2020 Romania – Ukraine Programme available at <https://ro-ua.net/en/home-2014-2020> .*
- *Applications are submitted through JEMS system which allows for a **full „paper free” mode**. Only **documents necessary and relevant** for the evaluation and selection stage are requested at submissio.*
- *Projects must demonstrate a strong **cross-border character** and clear **cross-border relevance**. They also need to prove that are **ready to be implemented**.*
- *The **instruments and tools** provided by the programme must be effectively used.*

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Best practices (1/3)

- 1. Any project starts from a problem that is real and urgent to the local communities in the border area.*
- 2. The solutions provided by the project must be aligned to existing local/regional/national strategies or action plans.*
- 3. One/More activities eligible under Specific Objective 1.1 (acc. to the Guidelines) must be included into the project.*

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Best practices (2/3)

4. *Partners must be identified as early as possible, an open flow of communication must be kept during project preparation.*
5. *Try to attend the events organized by the programme during the Call period (check the programme web page).*
6. *To prepare the application, call on the right persons – English speakers, preferably with project management knowledge.*



7. *Your project is not just about purchase of equipment or infrastructure, it should provide an opportunity to exchange experience, build capacities and network.*
7. *The project size should be in line with the operational capacity of the partners. The grant requested should match their financial capacity. Do not ignore the complex environment in which the project is going to be implemented.*
8. *The EU legislation, national legislation and the programme rules and requirements must be understood and respected.*

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Visibility and communication objectives

When it comes to communication, your project must:

- 1. Increase public awareness on the project results;*
- 2. Ensure transparency in the use of funds;*
- 3. Highlight the role of the European Union;*
- 4. Clearly promote the project results and benefits to relevant groups or the general public, always use the Programme logo;*
- 5. Make use of the online environment (website, social media);*
- 6. Focus on environmentally friendly promotional materials („less paper”).*

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Risk factors to be considered

1. *Limitations imposed by Russia's aggression against Ukraine*
2. *Communication barriers incl. use of English, lack of interpretation services, poor communication between partners*
3. *Delays in providing information/documents to the programme*
4. *Insufficient knowledge or information about the national legislation impacting the project*
5. *Frequent changes in the management or staff, insufficient understanding of programme requirements*
6. *Lack of trust*

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For news and information visit regularly
the programme website:

www.ro-ua.net

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